



## COURSE OUTLINE: GBM302 - ADV. INTL. FINANCE

Prepared: Gabriel Araba

Approved: Sherri Smith, Chair, Natural Environment, Business, Design and Culinary

<b>Course Code: Title</b>	GBM302: ADVANCED INTERNATIONAL FINANCE
<b>Program Number: Name</b>	2106: GLOBAL BUSINESS MGMT
<b>Department:</b>	BUSINESS/ACCOUNTING PROGRAMS
<b>Semesters/Terms:</b>	20F, 21S
<b>Course Description:</b>	This course will further expand on relevant topics in international finance. By familiarizing analytical techniques needed to evaluate empirical performance models, students will learn more about financial liberalization and banking system stability.
<b>Total Credits:</b>	4
<b>Hours/Week:</b>	4
<b>Total Hours:</b>	60
<b>Prerequisites:</b>	There are no pre-requisites for this course.
<b>Corequisites:</b>	There are no co-requisites for this course.
<b>Vocational Learning Outcomes (VLO's) addressed in this course:</b>	<b>2106 - GLOBAL BUSINESS MGMT</b>
<b>Please refer to program web page for a complete listing of program outcomes where applicable.</b>	VLO 2 Develop, execute and analyze the results of a comprehensive global business plan
	VLO 6 Implement strategies utilizing domestic and foreign government programs, policies, and agencies which facilitate international trade
	VLO 7 Apply financial knowledge and skill to the operation of an international business
	VLO 10 Apply the principles of business ethics and international corporate responsibility
	VLO 14 Apply entrepreneurial strategies to maximize the effectiveness of international business initiatives
<b>Essential Employability Skills (EES) addressed in this course:</b>	EES 2 Respond to written, spoken, or visual messages in a manner that ensures effective communication.
	EES 3 Execute mathematical operations accurately.
	EES 5 Use a variety of thinking skills to anticipate and solve problems.
	EES 7 Analyze, evaluate, and apply relevant information from a variety of sources.
<b>Course Evaluation:</b>	Passing Grade: 50%, D  A minimum program GPA of 2.0 or higher where program specific standards exist is required for graduation.
<b>Books and Required Resources:</b>	International Financial Management by Cheol Eun and Bruce Resnick and Tuugi Chuluun Publisher: McGraw-Hill Edition: 9th Edition ISBN: 1260013871 ISBN13: 9781260013870

In response to public health requirements pertaining to the COVID19 pandemic, course delivery and assessment traditionally delivered in-class, may occur remotely either in whole or in part in the 2020-2021 academic year.



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**Course Outcomes and Learning Objectives:**

<b>Course Outcome 1</b>	<b>Learning Objectives for Course Outcome 1</b>
1.0 Understanding the basis and foundations of International Financial Management	1.1 Explaining Globalization and the Multinational Firm 1.2 Analyzing the International Monetary System 1.3 Understanding the Balance of Payments 1.4 Developing insight into Corporate Governance around the World
<b>Course Outcome 2</b>	<b>Learning Objectives for Course Outcome 2</b>
2.0 Evaluating the Foreign Exchange Market, Exchange Rate Determination, and Currency Derivatives	2.1 Exploring the Market for Foreign Exchange 2.2 Study of International Parity Relationships and Forecasting Foreign Exchange Rates 2.3 Understanding the Futures and Options on Foreign Exchange
<b>Course Outcome 3</b>	<b>Learning Objectives for Course Outcome 3</b>
3.0 Evaluate and Manage Foreign Exchange Exposure	3.1 Investigating and Managing Transaction Exposure 3.2 Analyzing and Managing Economic Exposure 3.3 Managing Translation Exposure
<b>Course Outcome 4</b>	<b>Learning Objectives for Course Outcome 4</b>
4.0 Study and analysis of World Financial Markets and Institutions	4.1 Explaining International Banking and Money Market 4.2 Gaining knowledge of International Bond Market 4.3 Exploring the International Equity Markets 4.4 Understanding Interest Rate and Currency Swaps 4.5 Managing International Portfolio Investment
<b>Course Outcome 5</b>	<b>Learning Objectives for Course Outcome 5</b>
5.0 Gaining understanding of Financial Management of the Multinational Firm	5.1 Examining Foreign Direct Investment and Cross-Border Acquisitions options 5.2 Building an International Capital Structure and the Cost of Capital 5.3 Developing International Capital Budgeting 5.4 Understanding Multinational Cash Management 5.5 Comprehending International Trade Finance 5.6 Acknowledging and engaging International Tax Environment and Transfer Pricing

**Evaluation Process and Grading System:**

<b>Evaluation Type</b>	<b>Evaluation Weight</b>
Assignments and Case study Analysis	30%
Final Exam	30%
Mid-Term Exam	20%
Participation	10%
Quizzes	10%

**Date:**

June 17, 2020

**Addendum:**

Please refer to the course outline addendum on the Learning Management System for further information.

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